

ISPGR WORLD CONGRESS

July 9 – 13, 2023
BRISBANE,
AUSTRALIA



INTERNATIONAL
SOCIETY OF
POSTURE & GAIT
RESEARCH

SPONSOR &
EXHIBITOR
OPPORTUNITIES
PACKAGE

Dear Collaborators and Industry Partners,

It is our pleasure to invite you to support our next meeting – the **2023 ISPGR World Congress** – which will be held in **Brisbane, Australia from July 9 – 13, 2023**. The Congress will be held at the Brisbane Convention Centre. Under the guidance of our International Scientific Committee, the Congress will include presentations of interest to researchers and practitioners in the fields of Posture and Gait. The 2023 Congress will be **an in-person event**, with a **hybrid component**. The scientific program will be made available to those in the ISPGR community who cannot attend in person.

The Congress provides an excellent opportunity for companies and organizations involved in these areas to extend their marketing activities and support the Congress through its sponsorship and exhibit program. Advertise in the Congress program, be an exhibitor and display your product, or have your company's name attached to one of our social events! Full details can be found in this package.

We look forward to welcoming you to Australia in 2023!

Sincerely,

W. Geoff Wright & Sandra G. Brauer,
2023 ISPGR Conference Chairs

What is the ISPGR World Congress?

The 2023 ISPGR World Congress will bring together posture and gait researchers and clinicians from around the world for discussion and exchange of the most cutting-edge knowledge, insights, issues and ideas. The International Society for Posture and Gait Research was formed in 1969 under the name the International Society of Posturography, by a group of basic scientists and clinicians who had similar interests in quantifying postural sway during stance. Most of the Society members in the first years were from Europe and Japan.

The first meetings took place in Madrid (1971), Smolenica (1973), Paris (1975), Sofia (1977), Amsterdam (1979), Kyoto (1981), and Houston (1983). At the 1983 meeting in Houston the founders realized that interest in posturography had expanded to include the entire area of balance and gait control and at the annual meeting in 1986, the Society was renamed to its current name.

By the 1992 meeting in Portland, Oregon, the Society had grown to over 300 members worldwide and member interests expanded to include sensory and motor control neurophysiology, biomechanics, movement disorders, neural circuitry, vestibular function, neurological disorders, effects of development and aging, rehabilitation, robotics, modeling, neural compensation, and motor learning as related to control of balance and gait. Today ISPGR has over 600 members worldwide, with well attended Congresses held at various international locations. This year we expect 450+ delegates in attendance.

Who is organizing the Congress?

The **2023 ISPGR World Congress** is being organized under the leadership of the ISPGR President Vivian Weerdesteyn (Radboud University Medical Centre, NLD) with support from the Board and multiple sub-committees.

The **Scientific Content Committee** is led by Co-Chairs W. Geoff Wright (Temple University, USA) & Sandra G. Brauer (The University of Queensland, AUS)

The overall **Congress planning process** is organized by ISPGR and the team at Podium Conference Specialists.

The 2023 Congress will be **an in-person event**, with a **hybrid component**. Elements of the scientific content will be live streamed to those in the ISPGR community who are prevented from attending due to COVID19.

Who attends the Congress?

The Congress draws leading scientists and clinicians in all areas of posture and gait research from **over 40 countries** worldwide, including cognitive neuroscientists, neurologists, biomechanists, neurophysiologists, psychiatrists, pediatricians, gerontologists, rehabilitation specialists and physical and occupational therapists.

Past ISPGR Congresses drew scientists and clinicians from the following areas:

- Sensory and motor control neurophysiology
- Biomechanics
- Movement disorders
- Neural circuitry
- Vestibular function
- Neuro-tology
- Neurological disorders
- Effects of development and aging
- Rehabilitation
- Robotics
- Modeling
- Neural compensation
- Motor learning

Why exhibit at the 2023 ISPGR World Congress?

High Traffic Area

Exhibitors are guaranteed placement in our hugely popular Poster & Exhibitor Hall. Traditionally **100% attendance** from our delegates is typical, with **over 88% of attendees visiting the exhibitors**

Dedicated Face Time

ISPGR dedicates **significant program time** to posters and exhibitors at the World Congress, with at least **3 hours a day concentrated on Posters & Exhibitors**. All catering is situated in the Hall, providing further face time with attendees

Worldwide Network

Attending the ISPGR World Congress gives exhibitors access to **leading scientists and clinicians in all areas of posture and gait research from over 40 countries worldwide**.

EXHIBIT OPPORTUNITIES

On-site booth space \$2,500

- Back and side draped walls (3m x 2m)
- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at \$150 each)
- Acknowledgement and exhibitor profile in the Congress program and hybrid platform/app
- Acknowledgement on Expo sign on-site
- Complimentary refreshment service during Expo hours
- Electrical outlet to be purchased separately
- **Add a virtual space and increase your reach – see details below**

Virtual booth space \$500 (\$250 if purchased with on-site space)

- Includes design customization and branding, and listing in the virtual Exhibitor Hall (desktop and hybrid app)
- Materials uploads (no limit)
- Real time public chat area, private and one on one video meeting and text chat
- Booth presence detector (see the list of attendees who visit the booth in real time but without the contact information)
- (1) staff members booth access

On-site table Top \$1,600

- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at \$150 each)
- Acknowledgement and exhibitor profile in the Congress program and hybrid platform/app
- Acknowledgment on Expo sign on-site
- Complimentary refreshment service during Expo hours
- Please note pop up banners cannot be placed on either side of table, items may be placed on or behind the table top only
- Electrical outlet to be purchased separately
- **Add a virtual space and increase your reach – see details below**

Virtual demo scheduled into the ISPGR program \$500

Schedule a live online demo session, reaching ISPGR attendees from all over the globe

EXHIBIT BOOKING

To book your booth for the **2023 ISPGR World Congress**, visit our website at ispgr.org and follow the links to the Congress Sponsor/Exhibitor online booking tool.

Our online registration system will ask you for the following information:

- Company and Contact Information
- Expo Booth Representative Information
- Company Description
- Payment information

Space is limited - book early! Exhibit booths are booked on a first come, first served basis. Reservations without payment will not be considered until payment has been received.

SPONSORSHIP OPPORTUNITIES



WHY SPONSOR?



Connect with **leading and emerging** researchers, practitioners and Clinicians

You will gain exposure, build relationships, develop partnerships and connect with representatives in the fields of posture and gait research from over 40 countries worldwide



Premium **branding & positioning** opportunity

You will reach your target audience and be recognized as a supporter of the Congress and its aims. Set your product, service and brand apart from your competitors - guaranteed visibility on printed materials, advertising, and promotions



Face time with leading scientists

You will have the opportunity to connect with over 450 international posture and gait representatives to build relationships and form valuable partnerships. Congress registration, marketing opportunities, exhibit booths and networking are among the many benefits associated with sponsoring this Congress

SPONSORSHIP OPPORTUNITIES

Get maximum visibility in the Congress program. Choose from the following options:

- Welcome reception - \$2,000*
- Hybrid Congress platform sponsorship - \$2,000*
- Keynote session - \$2,000 per speaker
- Oral or symposia Session - \$750 per session
- Coffee breaks - \$1,000 per session
- Wi-Fi - \$500 per day
- Travel awards - \$1,000 per traveller (unlimited)
- Resource table - \$500
- Lanyards - \$1,000*

Sponsorship of program items includes visibility and branding in both on-site and virtual platforms

**indicates an opportunity for exclusive sponsorship*

For more details and a complete listing of sponsorship entitlements, please refer to the Exhibitor Terms and Conditions.

SPONSOR LEVELS

Based on the value of your selections, you will be assigned a sponsor level as noted below

level	free exhibit display (including 4 exhibitor passes)	opportunity to distribute materials	multimedia recognition at the Congress	sponsor recognition in e-communication	wordmark on Congress website	logo in Congress program
Platinum \$10,000+USD	✓	✓	✓	✓	✓ (hyperlinked)	✓
Gold \$7,000 - \$9,999 USD			✓	✓	✓ (hyperlinked)	✓
Silver \$4,000 - \$6,999 USD			✓		✓	✓
Bronze \$1,000 - \$3,999 USD					✓	✓

TRAVEL/MERIT AWARD SPONSORSHIP

Support the Society and invest in the future of posture and gait and research with a travel or merit award contribution! Travel award support is considered when determining sponsor level and applicable recognition

level	named award	opportunity to distribute materials	multimedia recognition at the Congress	travel award sponsor recognition in e-comms	wordmark on Congress website	logo in Congress e-program
Platinum \$5,000+ USD	✓ (2 awards) sponsor to present at the Congress	✓	✓	✓	✓ (hyperlinked)	✓
Gold \$2,500 USD	1 award	✓	✓	✓	✓ (hyperlinked)	✓
Silver \$1,250 USD			✓		✓	✓

E-ADVERTISING OPPORTUNITIES

ADVERTISING OPPORTUNITIES

Premier Ad Package 1 - \$1,000 (exclusive)

- Inside back cover ad in Congress program
- Two hybrid app push notifications
- Banner ad with landing Page in Hybrid app & virtual platform

Standard Ad Package - \$850

- Full page ad in Congress program
- One Mobile App Push Notification

Basic Ad Package - \$850

- Quarter page ad in Congress program
- One Mobile App Push Notification

Virtual lobby branded announcements - \$250

- Announcement displayed in the virtual event lobby for the duration of the Congress
- 50-word limit and hyperlinked logo.

Premier Ad Package 2 - \$1,000 (exclusive)

- Inside front cover ad in Congress program
- Two hybrid app push notifications
- Banner ad with landing page in hybrid app & virtual platform

Value Ad Package - \$850

- Half page ad in Congress program
- One Mobile App Push Notification

Additional Options – Mobile App

- App push notification - \$75
- Enhanced app listing - \$250

AD SIZES

FULL PAGE

trim size 297mm x 210mm
bleed size 303mm x 216mm

HALF PAGE

Horizontal 130mm x 178mm

QUARTER PAGE

Horizontal 60mm x 178mm

All advertisements must be submitted as JPEG files prior to May 18, 2023

To purchase these opportunities please visit the [ISPGR website](#)

HOW TO BECOME A SPONSOR

Should you wish to discuss sponsor opportunities, please contact our Secretariat:

Sarah-Kate Burke
Podium Conference Specialists

E: sarah-kate@podiumconferences.com
Web: www.ispgr.org